

# Luke Easter

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## Senior Creative Production Professional | Graphic Design, Production Art & Prepress

### Professional Summary

Creative production professional with 20+ years of experience in graphic design, production art, apparel graphics, prepress, and print-ready file preparation. Strong background in turning client ideas into accurate, usable artwork for apparel, print, promotional products, and branded materials. Known for speed, file quality, and dependable execution in deadline-driven environments.

### Core Competencies

Graphic Design • Production Art • Apparel Graphics • Prepress • Print-Ready File Preparation • Vector Cleanup • Raster Cleanup • Quality Control • Revision Management • Brand Support • Screen Print Workflows • Production Handoff • Remote Collaboration • Client Communication

### Professional Experience

#### Freelance Art Director / Designer / Production Management Consultant

Independent Consulting | June 2014–Present

- Provide graphic design, production art, branding support, illustration-related work, and prepress services for clients in apparel, print, promotional products, and small business.
- Manage projects from creative brief through revisions, final file preparation, and delivery.
- Prepare production-ready files with close attention to usability, quality, and downstream efficiency.
- Solve workflow problems and improve handoff between design and production when needed.
- Support remote client relationships through clear communication, responsiveness, and reliable follow-through.

### Selected Experience

#### Fusion Brands — Graphic Designer / Production Artist

September 2021–Present

- Create client-ready graphics and production files with a focus on speed, accuracy, and consistency.
- Prepare artwork for production while maintaining brand standards and usability across deliverables.
- Support revisions and file updates in a deadline-driven environment.

#### t-shirt fever — Graphic Designer / Production Artist / Production Manager

May 2016–Present

- Produce high-volume apparel graphics and support production in a fast-turn shop environment.
- Connect design, prepress, and production so jobs move efficiently through the shop.
- Support deadlines through organized file prep, production awareness, and practical problem-solving.

## **All Premium — Graphic Designer / Production Artist**

August 2015–May 2016

- Created production-ready artwork and handled daily design needs in a fast-turn environment.
- Prepared files for output while balancing revisions, deadlines, and brand requirements.

## **Villa Prints — Graphic Designer / Production Artist**

October 2014–June 2015

- Developed apparel graphics and prepared files for production.
- Supported day-to-day design needs with attention to print requirements and file quality.

## **Designer / Marketing Consultant**

**WellBeing for EveryBody** | Red Lodge, MT | June 2023–Present

- Design educational materials, presentation assets, and audience-facing collateral for print and digital use.
- Help shape clear, consistent visual communication across branded materials and channels.
- Update website content and supporting assets to reflect current branding, messaging, and program priorities.

## **Media Production Manager**

**Cornerstone Church of San Francisco** | San Francisco, CA | November 2007–June 2014

- Managed media production, presentation support, and visual communications for a large-audience, multi-service environment.
- Produced weekly multimedia presentations and visual assets under recurring deadlines.
- Supported website, print, and internal communications with consistent visual standards.

## **Additional Experience**

### **Recording Artist / Songwriter / Creative Producer**

Tourniquet and Independent Projects | 1993–Present

- Maintain an active professional music career involving recording, touring, collaboration, and long-term project management.

### **Creative Contributor / Letterer**

*The Silver Cord*, Vol. 1 & 2 | 2008–2014

- Provided lettering and visual production support for a published graphic novel.

## **Tools & Platforms**

Adobe Illustrator, Photoshop, InDesign • Google Workspace • Microsoft 365 • Mac & Windows • CMS tools • ShopWorks, ShopVox, InkSoft, Printavo • Airtable • n8n • Jotform • Claude • Apify • Prepress and screen print workflows

## **Education**

Skyline Community College — General Education Coursework